



# JEDI & ITANB: NB INDIGENOUS TOURISM SUMMIT

SPONSORSHIP PACKAGES  
AND OPPORTUNITIES







# About The Expo

The Joint Economic Development Initiative (JEDI) and Indigenous Tourism Association of New Brunswick (ITANB) are co-hosting a NB Indigenous Tourism Summit! Coming up this February 21 & 22, join us at our Tourism Summit taking place in Fredericton, NB!

## Things to look forward to:

- A message from Keith Henry from the Indigenous Tourism Association of Canada
- What are the upcoming tourism trends?
- Funding opportunities
- Hear from successful Indigenous Tourism Entrepreneurs in NB
- Multiple tourism experiences



# About The Opportunity

**This event is a fantastic opportunity for individuals interested in Indigenous tourism and to have their business ideas become a reality. The summit will introduce you to industry professionals, share insights and explore your start up business, become market ready, to export ready – the possibilities are endless.**

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As a sponsor, you will have the opportunity to participate in our Tourism Summit, meet all of the guests in person, and more. This Summit will host approximately 150 guests from Indigenous communities, governments, the private sector, and industry. Join us, build relationships, and support Indigenous peoples in their future in Tourism.



# Sponsorship Opportunities

## TITLE SPONSOR

(1 AVAILABLE) \$8,000

- Company name as title sponsor all marketing materials, signage, program, and online media channels
- The opportunity to deliver a welcome message during the opening remarks
- Full-page ad in the program – choice of location
- Corporate logo on all marketing materials, signage, program, and online media channels
- Corporate logo on JEDI's website
- Opportunity to promote products at the event
- Verbal recognition at the event
- An exhibitor booth and/or demo space at the event



## LUNCH BREAKS SPONSORS

(2 AVAILABLE) \$5,000

- Company logo on lunch table
- Full-page ad in the program
- Corporate logo on all marketing materials, signage, program, and online media channels
- Corporate logo on JEDI & ITANB websites
- Opportunity to promote products at the event
- Verbal recognition at the event
- An exhibitor booth and/or demo space at the event



## POWWOW PITCH SPONSOR

(1 AVAILABLE) \$5,000

- The opportunity to deliver a message during the powwow pitch winners announcement
- Opportunity to be a judge for Powwow Pitch
- Full-page ad in the program
- Corporate logo on all marketing materials, signage, program, and online media channels
- Corporate logo on JEDI & ITANB websites
- Opportunity to promote products at the event
- Verbal recognition at the event
- An exhibitor booth and/or demo space at the event



# Sponsorship Opportunities

## NUTRITIONAL BREAKS SPONSORS

(3 AVAILABLE) \$1,000

- Half-page ad in the program
- Corporate logo on all marketing materials, signage, program, and online media channels
- Corporate logo on JEDI's website
- Opportunity to promote products at the event
- Verbal recognition at the event
- An exhibitor booth and/or demo space at the event



## TOURISM EXPERIENCE SPONSORS

(4 AVAILABLE) \$1,000

- Half-page ad in the program
- Corporate logo on all marketing materials, signage, program, and online media channels
- Corporate logo on JEDI's website
- Opportunity to promote products at the event
- Verbal recognition at the event
- An exhibitor booth and/or demo space at the event



## A FRIEND OF THE SUMMIT

\$500

- Corporate logo on all marketing materials, signage, program, and online media channels
- Corporate logo on JEDI's website
- Opportunity to promote products at the event





# Additional Opportunities

In-kind sponsorship donations are also accepted. The sponsor level will be recognized based on the monetary value of the in-kind donation, where JEDI will honour all commitments listed above.

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**Exhibitor booths are also available for organizations looking to participate solely as an exhibitor.** These exhibits will remain open for all guests from 9:00 AM to 3:30 PM. Sponsor booths are limited and will be available on a first-come, first-served basis.

For additional information about exhibitor booths, please contact Lori Nash at [lori.nash@jedinb.ca](mailto:lori.nash@jedinb.ca).





# Let's Get Started!



## CONTACT

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## WEBSITE

<https://jedinb.ca/jedi-plenary>

